



HERANÇA – HISTORY, HERITAGE, AND CULTURE JOURNAL

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Online Conference

Innovation and Integration: A Symphony of History, Technology, and Art

DATE

10-11
November
2024

MAIN THEMES

- ✓ Art meets science: Interdisciplinary approaches.
- ✓ STEM in arts and culture
- ✓ Digital heritage and cultural protection
- ✓ Artificial intelligence and artistic creation
- ✓ Sustainable art and eco-aesthetics
- ✓ Virtual Reality and Art Experience
- ✓ Artificial Intelligence and Artistic Creation

IMPORTANT DATES

04 August 2024	15 September 2024	27 October 2024	10 November 2024	11 November 2024	12 Nov-15 Dec 2024
Abstract submission	Full Paper Submission	Notification deadline	Start of Conference	End of Conference	Peer Review

FORMAT

- ✓ Online conference hosted in Nanjing, China.
- ✓ Presentations are 15 minutes each
- ✓ Q&A session after keynote speech for 5 minutes.

KEYNOTE SPEAKERS

- ✓ Prof. Klaus Mainzer (European Academy of Sciences and Arts)
- ✓ Prof. Ioannis Liritzis (Editor in Chief of Herança)
- ✓ Prof. Thomas E. Levy (University of California, San Diego)
- ✓ Prof. Riccardo Pozzo (University of Rome)

Organized by

- Herança – History, Heritage, and Culture Journal.
- Zhende UK Publishing.
- Patrons: European Academy of Sciences and Arts; AMEU.

Conference Manager
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The link and password of the conference via Zoom platform:

<https://us05web.zoom.us/j/85926069925?pwd=nuj0iEODs1sraQp1ALD2KroahvTsun.1>

Password: 17sj5r

ONLINE CONFERENCE PROGRAMME DAY 1

Sunday, 10 November 2024 (Day 1)

(Beijing time =CET -7hrs; =+13 hrs EST = +8 California)

Time (BJT)	Time (CET)	Time (EST)	Event
17:00 - 17:10	10:00 - 10:10	04:00 - 04:10	Opening Ceremony Welcome Greetings by Chang Liu and Prof.Ioannis Liritzis
17:10 - 17:25	10:10 - 10:25	04:10 - 04:25	Prof. Klaus Mainzer, Germany Title: A New Renaissance for Europe - Challenges of Science, Arts, and Innovation in the Spirit of European Humanism.
17:25-17:30	10:25-10:30	04:25-04:30	Discussion
17:30 - 17:45	10:30 - 10:45	04:30 - 04:45	Prof. Ioannis Liritzis, Austria/SloveniaG/Greece Title: STEMAC: Does it serve Sustainability Development Goals?
17:45-17:50	10:45-10:50	04:45-04:50	Discussion
17:50 - 18:05	10:50 - 11:05	04:50 - 05:05	Prof. Dominik Lengyel, Germany Title: Virtual Reality and Design Experience
18:05-18:10	11:05-11:10	05:05-05:10	Discussion
18:10 - 18:25	11:10 - 11:25	05:10 - 05:25	Prof. Riccardo Pozzo, Italy Title: How can we measure the impact of STEMAC activities and how can we improve it?
18:25-18:30	11:25-11:30	05:25-05:30	Discussion
18:30 - 18:45	11:30 - 11:45	05:30 - 05:45	Assoc Prof. Ioannis Melanitis, Greece Title: AI and Art: Defining AI as a Prey Organism that Tricks Its Creators
18:45-18:50	11:45-11:50	05:45-05:50	Discussion
18:50 - 19:05	11:50 - 12:05	05:50 - 06:05	Prof. David Bartosch, China Title: The Glass Bead Game 2.0: Nurturing Global Cultural Memories by Means of New Forms of Art and Knowledge Interaction in the Age of AI
19:05 - 19:10	12:05 - 12:10	06:05 - 06:10	Discussion

End of Day 1

ONLINE CONFERENCE PROGRAMME

DAY 2

Monday, 11 November 2024 (Day 2)

Time (BJT)	Time (CET)	Time (EST/California)	Event
14:00 - 14:15	07:00 - 07:15	22:00 - 22:15 on Sunday	Prof. Thomas E. Levy, USA Title: Digital Underwater Technologies for Cultural Heritage in the Eastern Mediterranean: Data Capture, Curation, Analyses and Dissemination
14:15-14:20	07:15-07:20	22:15-22:20	Discussion
14:20-16:20	07:20-09:20		Lunch and information on Heranca Journal
16:20 - 16:35	09:20 - 09:35		Asst Prof. Peng Peng, China Title: Metallurgical Inceptions in China: An Art Historical Note
16:35-16:40	09:35-09:40		Discussion
16:40 - 16:55	09:40 -09:55		Prof. Yongbin Li, China Title: Cleisthenes' Political Geography and the Reorganization of Political Community in Athenian Polis
16:55-17:00	09:55-10:00		Discussion
17:00-17:15	10:00-10:15		Dr. Chen Chao, China Title: The Images and Narratives of Tyrannicides and the Shaping of Athenian Democratic Identity
17:15-17:20	10:15-10:20		Discussion
17:20 - 17:35	10:20 -10:35		Asst Prof. Panagiota Manti, Greece Title: Technological Innovation and Artistic Representation of Ancient Greek Bronze Helmets
17:35 - 17:40	10:35 - 10:40		Discussion
17:40-17:45	10:40	06:40 Monday	Closing Remarks by Chang Liu End of Day 2 & Conference